enCLOUD9

MARKETING ACCELERATOR

Are You Ready to **Accelerate** Your Marketing?



Marketing Automation + CRM = Customer Insights

Marketing Accelerator, powered by **ClickDimensions** and **Dynamics 365**, empowers sales teams to:

- Target prospects ready to make a purchase decision
- Nurtures prospects through the lead to opportunity cycle.
- Keep clients in the loop with relevant information that speeds up the sale
- All from a single integrated solution

ClickDimensions

Microsoft Dynamics 365

Easy to Use Marketing Automation Solution

Let automation do the hard work for you. Easily create emails, surveys, web forms, and nurture campaigns.

Valuable Insights

Track the digital engagement of prospects and clients. Discover not only who is interested in your products, but also their level of interest and take the appropriate actions

Automated Marketing Campaigns

Each prospect has a different journey to ultimately purchasing from you. Campaign Automations guide them through their journey.

In seven days enCLOUD9 will:

- Install and configure ClickDimensions marketing automation solution in your existing Dynamics 365 system
- Assist you in your first integrated marketing campaign including:
  - Creating a Campaign in Dynamics 365
  - Creating targeted marketing lists of your contacts and leads
  - Developing your first email marketing template
  - Sending your first email
  - Creating a basic integrated webform for lead creation
- Optimize Dynamics 365 Dashboards, Views, and Forms for campaign performance monitoring

Microsoft Dynamics 365

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SYSTEMATIC STRATEGIES

www.enCloud9.com/marketing