

TOP 5 UPDATES DYNAMICS 365 FOR MARKETING

SALES INTEGRATION

The silos between the sales and marketing teams continue to break down. Salespeople can now add contacts to running journeys or specific segments.

EASY ONBOARDING

With the new "get started dashboard," customers can get started quickly and easily with Dynamics 365 for Marketing.

INTEGRATION WITH CMS

Dynamics 365 for Marketing can seamlessly integrate with any third party content management system while still providing the same level of capabilities and insights.

SMART SCHEDULING

Through the use of AI, you are now able to determine the optimal time to send your marketing messages.

MIXED REALITY CONTENT

By blending the physical world with the digital world, customers are able to experience products in an enriched manner.

April 2019 Update